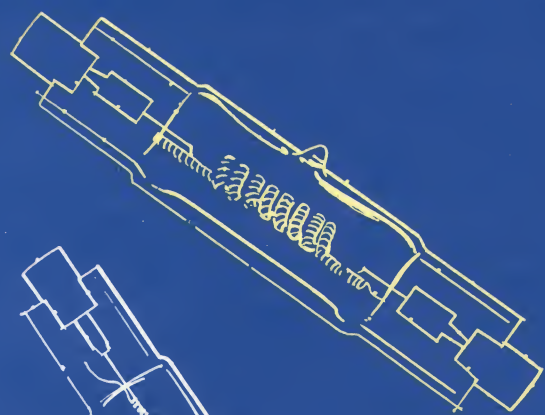
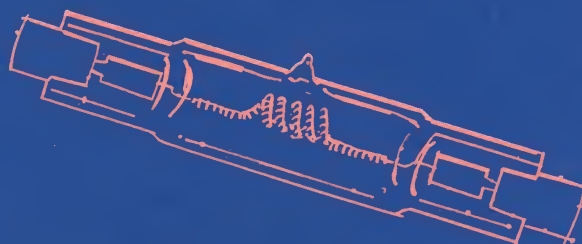




THE G-E **V** *LINE*
FAMILY



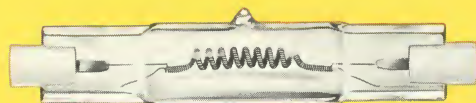
THE G-E V-LINE FAMILY

Developed by General Electric . . . a Family of V-line . . . Iodine-Cycle lamps .

V-line lamps offer outstanding Value to the Customer . . . in the following areas:

- Exceptionally long life . . . much greater than standard floods
- High light output . . . same throughout life
- Color Temperature . . . stable to end of life
- Clean burning lamp . . . won't blacken . . . during life
- Double fuses . . . extra safety
- Double springs . . . cradle filament . . . against shock

V-LINE FOR AMATEUR EQUIPMENT



DWY . . . 3400°K . . . 650-watt . . . designed for open face movie-light equipment . . . 25 hour life twice that of standard DWY lamps . . . has special ultraviolet absorbing bulb. Use in place of DXL, or Standard DWY lamp.

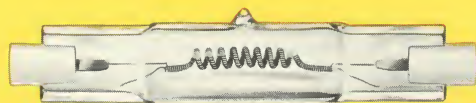
- For use in
- Kodak & other Sun Gun I & II models
 - Mobilite Quartz Kit QK1
 - Portable Sunshine LS1
 - Quartz Clamp On SL1
 - Color Tran Quartz King 650
 - Quartz King Dual 650
 - Nova Twin NT-1A, NT-1B



DXV . . . 3400°K . . . 220-240 volt . . . 800-watt . . . export version of DWY . . . may be used in DWY equipment designed for high voltage lines . . . special ultraviolet absorbing bulb.

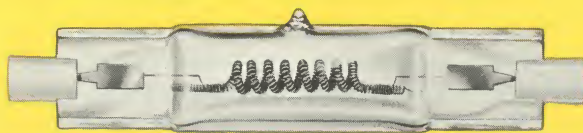
- Use in any DWY equipment in foreign 220, 230, 240-volt areas.

V-LINE FOR PROFESSIONAL EQUIPMENT



FAD . . . 3200°K . . . 650-watt . . . professional version of DWY . . . extra long 100 hour life . . . quartz bulb . . . use with black & white, Ektacolor-L and type B or T color film.

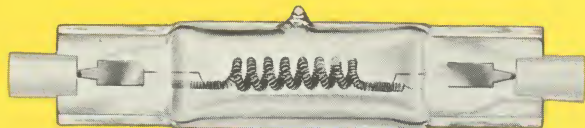
- Use in any DWY type equipment



DXN . . . 3400°K . . . 1000-watt . . . studio lamp . . . extended 30 hour life . . . has special ultraviolet absorbing bulb . . . for black & white and type A color film.

- Use in
- Color Tran Quartz King 1000
 - Quartz King Dual 1000
 - Sun Gun Professional

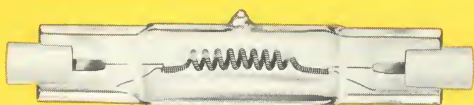
... is now available ... for a multitude of photographic purposes.



DXW ... 3200°K ... 1000-watt ... fits same professional equipment as DXN ... 150 hour life ... quartz bulb ... use with black & white, Ektacolor-L and type B or T color film.

- Use in
- Color Tran Quartz King 1000
 - Quartz King Dual 1000
 - Sun Gun Professional

V-LINE FOR GRAPHIC ARTS



FAB ... 3400°K ... 650-watt ... high efficiency lamp for copy board or other short exposure applications ... 16 hour life ... quartz bulb.

- Use in W. A. Brown Copyboard Equipment

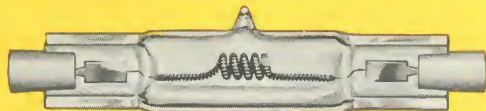
V-LINE FOR OVERHEAD PROJECTORS



FAL ... 3200°K ... 420-watt ... small, powerful lamp for overhead projectors ... 75 hour life ... quartz bulb.

- Use in
- Porta Scribe 15700, 15710
 - Thermofax 60, 66
 - Travelgraph 21000

V-LINE FOR BOWLING SCORE PROJECTORS



DWZ ... 375T4Q/CL/F ... 375 watts ... 30 volts ... 1000 hours life ... 7500 lumens of light ... quartz bulb.

- Check equipment for lamp designation or specifications.

SPECIFICATIONS (all are Iodine-cycle lamps)

ASA Lamp Code	Application	Voltage	Watts	Bulb Dia. Inches	Base	Max. overall lgth. in.	Approx. Hours Life	Approx. Lumens	Approx. Color Temp. °K	Suggested List Price
DWY	Open face movie lights	120	650	1/2	SCR	3 1/16	25	20,000	3400	\$7.95
DWZ	Bowling Score Projection	30	375	1/2	SCR	3 3/8	1000	7,500	2900	10.00
DXN	Studio equipment	120	1000	3/8	SCR	3 3/4	30	33,000	3400	14.95
DXV	Overseas version DWY	220-240	800	1/2	SCR	3 1/16	16	25,000	3400	14.95
DXW	Studio equipment	120	1000	3/8	SCR	3 3/4	150	26,000	3200	16.95
FAB	Copy board—Short exposure	120	650	1/2	SCR	3 1/16	16	22,000	3400	7.95
FAD	Professional type DWY	120	650	1/2	SCR	3 1/16	100	16,500	3200	8.35
FAL	Overhead Projectors	120	420	1/2	SCR	2 3/8	75	11,000	3200	8.35

SCR = Single Contact Recessed

ONLY GENERAL ELECTRIC HAS THE V-LINE UNIFLOOD FAMILY

Unifloods . . . DXK . . . FAY . . . FAZ . . . FBJ . . . are custom designed . . . for rugged . . . day to day . . . professional performance.

YOU NAME IT . . . UNIFLOODS HAVE IT

WANT . . . STABILITY . . . HIGH LIGHT OUTPUT . . . LONG LIFE?

A top line . . . G-E Developed . . . V-line . . . Iodine lamp . . . in every Uniflood . . . assures all of these qualities.

WANT AN UNBEATABLE REFLECTOR-LAMP COMBINATION?

Uniflood's internal reflector . . . is specifically tailored . . . in contour and finish . . . to complement our high efficiency Iodine lamp.

WANT A SMOOTH . . . RIGHT-ON-SPECIFICATION . . . BEAM SPREAD?

Each Uniflood features . . . a custom designed

multiple-lens cover plate . . . which precisely controls the beam pattern . . . at published specifications.

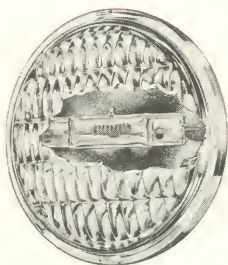
WANT TO ELIMINATE . . . CONTAMINATION . . . DISCOLORATION . . . DAMAGE TO YOUR REFLECTOR?

The Uniflood reflector and valuable Iodine lamp . . . are hermetically sealed . . . inside the husky PAR-36 bulb . . . not even air can reach them.

WANT LAMP INTERCHANGEABILITY?

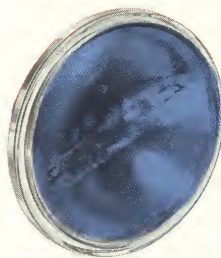
Any Uniflood can be used . . . in any DXK . . . or . . . DWA lampholder . . . you have a choice of 3400°K . . . wide . . . medium . . . or spot beams . . . Plus a medium beam . . . Daylight Blue . . . 5000°K color temperature lamp.

THE VERSATILE UNIFLOOD FAMILY



DXK

Medium Beam . . . 3400°K . . . 30° x 40° beam spread . . . with ASA 40 film . . . shoot 1/30th second . . . @ f/4.5 . . . from 10 feet.

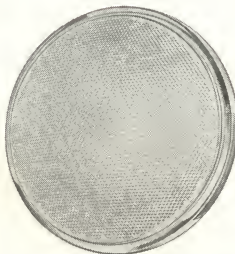


FAY

Medium Beam . . . 5000°K . . . use Daylight type color film anywhere . . . plenty of light . . . ASA 25 film . . . 1/30th second . . . f/4 . . . at 10 feet . . . unique Dichroic lens coating . . . does the job.

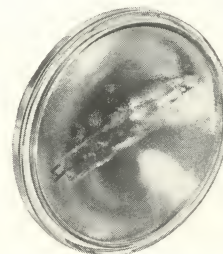
FAZ

Wide 70° Beam . . . 3400°K . . . use with . . . wide . . . medium . . . telephoto lenses . . . ASA 40 film . . . 1/30th second . . . f/2.8 . . . at 10 feet.



FBJ

Spot Beam . . . 3400°K . . . powerful 15° x 22° beam . . . for long telephoto shots . . . or effect lighting . . . ASA 40 film . . . 1/30th second . . . f/2.8 . . . at 25 feet.



The professional lamp . . . has the  stamp

SPECIFICATIONS

Order Code	Nominal Volts	Approx. Watts	Base	Description	Bulb Diameter Inches	Approx. Center Beam Candlepower	Approx. Hours Life	Approx. Mean Color Temp.	Mfr's. Suggested List Price
DXK	120	650	FC	Med. Beam	4½	30,000	16	3400°K	\$9.95
FAY	120	650	FC	Blue Med. Beam	4½	30,000	16	5000°K	11.70
FAZ	120	650	FC	Wide Beam	4½	9,500	16	3400°K	10.95
FBJ	120	650	FC	Spot Beam	4½	60,000	16	3400°K	12.60

FC = Ferrule Contact

PHOTO LAMP DEPARTMENT

GENERAL  ELECTRIC

NELA PARK, CLEVELAND, OHIO 44112

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